

WORLD SOFT POWER INDEX 2023

**an exploration of the
global landscape of
soft power.**



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Table of Contents

Director's Message	3
Introduction	4
Methodology: World Soft Power Index 2023	6
Definition of Soft Power in the World Soft Power Index	
Respondent Groups	
Questionnaire Design	
General Public Questionnaire	
Specialist Questionnaire	
Data Collection and Analysis	
Ranking Indicator and Point Allocation	
Minimizing Bias	
Final Rankings	9
Indicators	10
Economic and Political Indicators	
Social and Cultural Criteria	
Soft Power and Contemporary Geopolitics	14
Cultivating Soft Power: Insights and Strategies	16
Cultural Diplomacy: Beyond Borders	
Diplomatic Engagement and Multilateral Diplomacy	
The Economic Foundations of Soft Power	
Navigating Global Crises: A Soft Power Approach	
Conclusion	
Conclusion	18
Appendices	19
About ISSF	22

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Project Lead: Udayan Raj Singh

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Director's Message

With immense pleasure and a sense of profound purpose, I welcome you to the latest edition of the World Soft Power Index, a flagship endeavour of the Indian Strategic Studies Forum. As we embark on this exploration, analysis, and discovery journey, I am filled with anticipation for the insights that await within these pages.

The 2022 edition of the World Soft Power Index earned accolades for its comprehensive evaluation of nations' intangible assets in fostering international bonds. Like its predecessors, this edition stands as a testament to our dedication to understanding and unravelling the intricate tapestry of soft power dynamics that shape our world. From its inception, ISSF has been a torchbearer of rigorous research, objective analysis, and thoughtful insights.

In the face of recent geopolitical events and transformative global shifts, our commitment to objectivity remains steadfast. We acknowledge that soft power is a realm where subjective narratives intertwine with objective analysis.

The canvas upon which soft power is painted has expanded to encompass the tumultuous geopolitical landscape of our times. From the unrest triggered by regional conflicts to the far-reaching repercussions of the COVID-19 pandemic, our world is undergoing a transformation that moulds not only political and economic facets but also the contours of influence and persuasion.

The conflict in Ukraine, with its ripple effects echoing through international relations, has showcased the importance of diplomatic finesse and cultural engagement in shaping perceptions and garnering support.

I extend my deepest gratitude to the dedicated team of experts, researchers, and analysts whose tireless efforts have culminated in this edition of the index. Their commitment to unravelling the multifaceted dimensions of soft power remains the cornerstone of this report's credibility and insightfulness.

To our esteemed readers, I encourage you to delve into the narratives that unfold in the pages that follow. As we embrace the profound shifts that geopolitical events bestow upon the landscape of influence, may this report inspire thought-provoking conversations, illuminate strategic pathways, and foster a more nuanced understanding of the intricate symphony of soft power.

With warm regards,

Udayan Raj Singh,
Director, ISSF

Introduction

In an intricate dance of perceptions and influence, the concept of soft power has ascended as a pivotal force in our interconnected world. As we usher in the annual release of the World Soft Power Index 2023 by the Indian Strategic Studies Forum (ISSF), we embark on a journey of understanding, analysis, and discovery that is informed by a nuanced and meticulous methodology.

The World Soft Power Index, celebrated for its comprehensive evaluation, has garnered acclaim and scholarly recognition since its inception. As an indispensable tool for comprehending the dynamics of global influence, the index has found its place in academic literature and policy discourse, echoing the forum's commitment to a balanced, unbiased, and well-researched assessment.

At the heart of this index lies a two-fold approach that engages both General Public respondents and Specialist respondents. This multipronged methodology embraces the diverse perspectives of the broader global populace while drawing insights from specialists hailing from fields as varied as diplomacy, bureaucracy, corporate, and academia. This distinctive approach is indicative of ISSF's commitment to inclusivity and a holistic evaluation that captures the manifold facets of soft power.


The questionnaire design reflects a meticulous intent to capture the essence of soft power, from the recognition of brands to the allure of cultural symbols, and the perception of international collaboration's positive influence. The introduction of a COVID aspect adds a contemporary layer, delving into how nations' actions during a global crisis can reverberate in the realm of influence.

Of particular note is the ranking methodology, a calibrated system where the top 10 countries for each survey aspect are awarded points, reinforcing the significance of excellence within this cadre. The points' allocation, progressively nuanced with each rank, culminates in a comprehensive assessment that not only recognizes the leaders but also distinguishes between the closely competing nations.

Acknowledging ISSF's Indian origin and readership, special care has been taken to minimize any potential bias. The endeavour has been to offer a global perspective that resonates while appreciating the diverse contributions of nations, including India.

As we present the World Soft Power Index 2023, we celebrate the culmination of rigorous research, expert analysis, and the dedication of professionals who have tirelessly contributed to this endeavour. This report serves as a guiding compass, illuminating the contours of global influence and the intricate pathways nations traverse to assert their presence on the world stage. May it stimulate discussions, broaden horizons, and inspire a deeper understanding of the forces that shape our interconnected world.

In the pages that follow, we invite you to embark on this intellectual expedition, guided by the Indian Strategic Studies Forum, to unravel the intricate symphony of soft power that reverberates across cultures, geographies, and ideologies.



WORLD SOFT POWER INDEX 2023

Methodology: World Soft Power Index 2023

The World Soft Power Index 2023 aims to provide a comprehensive and multi-dimensional assessment of countries' soft power capacities by engaging both General Public respondents and Specialist respondents. The methodology embraces a rigorous, systematic approach that ensures objectivity, inclusivity, and a thorough analysis of various dimensions that constitute a nation's soft power influence.

Definition of Soft Power in the World Soft Power Index:

In the context of the World Soft Power Index by the Indian Strategic Studies Forum (ISSF), soft power is defined as the intangible influence that nations wield through the projection of their culture, values, diplomacy, and ideas to shape perceptions, forge international relationships, and attain strategic objectives. It encompasses the ability of a nation to attract, inspire, and persuade others, not through coercion or force, but by fostering genuine admiration, respect, and a shared sense of affinity.

Soft power, as conceptualized in the World Soft Power Index, goes beyond mere economic or military might. It reflects a nation's capacity to harness its cultural heritage, innovative contributions, diplomatic finesse, and global engagement to foster goodwill, mutual understanding, and collaboration. This influence is built on the pillars of trust, credibility, and the ability to effectively communicate and resonate with diverse audiences worldwide.

In essence, soft power, as defined by ISSF, is the art of cultivating an environment where a nation's values, narratives, and aspirations find resonance on a global scale, ultimately contributing to its diplomatic, economic, and societal well-being.

Respondent Groups:

General Public Respondents: A diverse and representative group of individuals from different demographics, geographies, and backgrounds. These respondents are vital in gauging the perceptions and preferences of the broader global population.

Specialist Respondents: This group includes leaders, experts, and professionals from diverse sectors such as diplomacy, bureaucracy, corporate, and academia. Their specialized knowledge and insights offer a deeper understanding of nuanced factors influencing a country's soft power.

Questionnaire Design:

The questionnaire administered to both respondent groups was meticulously designed to capture a wide array of factors contributing to a nation's soft power influence. The questions were tailored to elicit responses that highlight perceptions, recognition, preferences, and analysis of a country's standing on various global platforms.

General Public Questionnaire:

Recognition of Brands: Respondents were asked to identify and recognize brands associated with different countries. This indicator reflects a country's impact on consumer culture.

Tourism Consideration: Participants were questioned about which countries they would consider visiting for tourism. This element showcases the allure and appeal of a country's cultural and natural assets.

Cultural Symbols: Respondents were presented with cultural symbols from various countries and asked to identify those they recognized. This measure reveals the extent of a country's cultural penetration.

Cultural Appeal and Influence: Participants were prompted to specify the aspects of a country's culture they find most appealing or influential. This offers insights into the elements of culture that resonate across borders.

International Collaboration: Respondents were asked about the positive influence of international collaboration, such as cultural exchange programs and joint projects, on a country's soft power.

COVID Aspect: A unique dimension introduced in this edition, participants were queried about countries that demonstrated a proactive stand during the pandemic. This factor reflects the perception of how a nation handled a global crisis.

Specialist Questionnaire:

Political Stability: Specialist respondents were asked to assess the political stability of various countries. Political stability impacts a nation's credibility and potential to influence.

Economic Stability: Specialists were prompted to analyze the stability of the economy of different countries. Economic strength contributes to a country's soft power by fostering confidence and investment.

International Aid Program: Respondents evaluated countries' international aid programs. This indicator showcases a country's role in providing assistance and fostering goodwill globally.

Influence in Multilateral Institutions: Specialists provided insights into the influence of different countries in multilateral institutions, highlighting their diplomatic prowess and ability to shape international agendas.

Data Collection and Analysis:

The data collection process involved a robust survey conducted online, ensuring broad geographic coverage and diversity in respondent demographics. Responses were collected, collated, and subjected to thorough statistical analysis. The results were weighted to ensure representative outcomes that reflect the broader population or specific expertise.

Ranking Indicator and Point Allocation:

Based on the survey responses, a top 10 ranking indicator was established for each survey point. Countries ranking within the top 10 received points, with Rank 1 receiving +10 points and Rank 10 receiving +1 points. Countries outside the top 10 rankings received zero points for that specific indicator. The points from all indicators were aggregated to determine the final rankings.

Minimizing Bias:

Recognizing that the Indian Strategic Studies Forum (ISSF) is an Indian think tank, and acknowledging the Indian readership, meticulous efforts were undertaken to minimize any potential Indian bias in the survey design, respondent selection, and analysis. The questionnaire and analysis were crafted to ensure impartiality, with a focus on a comprehensive and unbiased evaluation of countries' soft power capacities. The intention was to present a global perspective while acknowledging the unique contributions of various nations, including India.

Conclusion:

The World Soft Power Index 2023 methodology is a comprehensive and methodical approach to evaluating soft power influence. By engaging both General Public and Specialist respondents and incorporating diverse dimensions, this methodology provides a holistic view of countries' standing in the complex arena of global influence. The meticulous design of the questionnaires, coupled with rigorous data collection and analysis, including the ranking indicator and point allocation, ensures the index's credibility and relevance in a world shaped by ever-evolving perceptions and dynamics.

Disclaimer

ISSF has undertaken the creation of this study through a process of impartial and objective analysis. The insights garnered and perspectives developed in this study are rooted exclusively in survey findings, publicly accessible information, and specific assumptions employed by ISSF in cases where the available data was incomplete or ambiguous.

ISSF bears no responsibility and shall not be held liable should the publicly available information upon which the study relies be subsequently determined as inaccurate.

It is important to note that the opinions and data analysis presented in the report should not be interpreted as offering investment or business advice. ISSF's intention in producing this report is not to encourage reliance for any purpose, and it hereby disclaims any liability towards any entity, government, or organization.

The data compiled for ISSF reports is intended for the benefit of media and the public.

FINAL

-  United States of America
-  France
-  United Kingdom
-  Japan
-  Germany
-  Switzerland
-  South Korea
-  Spain
-  Canada
-  China
-  India
-  Singapore
-  Italy
-  Australia
-  Sweden
-  Denmark
-  Norway
-  United Arab Emirates
-  Netherlands
-  Turkey
-  Belgium
-  Austria
-  Saudi Arabia
-  Finland
-  Qatar

RANKINGS

INDICATORS

A. ECONOMIC AND POLITICAL INDICATORS

Top 10 Countries According to Political Stability

1. Switzerland (+10)
2. Sweden (+9)
3. Denmark (+8)
4. Singapore (+7)
5. Belgium (+6)
6. Australia (+5)
7. UAE (+4)
8. Norway (+3)
9. Netherland (+2)
10. Japan (+1)

Top 10 Countries with the strongest passport

1. Singapore (+10)
2. Germany (+9)
3. Italy (+8)
4. Spain (+7)
5. Austria (+6)
6. Finland (+5)
7. France (+4)
8. Japan (+3)
9. South Korea (+2)
10. Sweden (+1)

Top 10 Countries with influence in multilateral institutions

1. United States of America (+10)
2. China (+9)
3. France (+8)
4. United Kingdom (+7)
5. Germany (+6)
6. India (+5)
7. Japan (+4)
8. Saudi Arabia (+3)
9. South Korea (+2)
10. Canada (+1)

Stability of Economy and Currency

1. Switzerland (+10)
2. United States of America (+9)
3. Singapore (+8)
4. Canada (+7)
5. Norway (+6)
6. Sweden (+5)
7. UAE (+4)
8. Australia (+3)
9. Denmark (+2)
10. Netherlands (+1)

Economic Aid Disbursed

1. United States of America (+10)
2. United Kingdom(+9)
3. Germany (+8)
4. Japan (+7)
5. France (+6)
6. China (+5)
7. Canada (+4)
8. South Korea (+3)
9. Netherlands (+2)
10. Sweden (+1)

B. SOCIAL AND CULTURAL CRITERIA

Global Entertainment and Media Penetration

1. United States of America (+10)
2. South Korea (+9)
3. Japan (+8)
4. India (+7)
5. United Kingdom (+6)
6. France (+5)
7. Spain (+4)
8. Mexico (+3)
9. Turkey (+2)
10. Italy (+1)

How well does the world understand your country?

1. Canada (+10)
2. United States of America (+9)
3. United Kingdom (+8)
4. Australia (+7)
5. Spain (+6)
6. France (+5)
7. Switzerland (+4)
8. India (+3)
9. Germany (+2)
10. Portugal (+1)

Brand Recognition

1. United States of America (+10)
2. Germany (+9)
3. Japan (+8)
4. France (+7)
5. Italy (+6)
6. South Korea (+5)
7. China (+4)
8. United Kingdom (+3)
9. Switzerland (+2)
10. Sweden (+1)

COVID-related Aid and Response

1. United States of America (+10)
2. United Kingdom (+9)
3. India (+8)
4. Canada (+7)
5. Germany (+6)
6. Japan (+5)
7. South Korea (+4)
8. Australia (+3)
9. Switzerland (+2)
10. Netherlands (+1)

Recognition of Cultural Symbols

1. United States of America (+10)
2. Japan (+9)
3. China (+8)
4. France (+7)
5. United Kingdom (+6)
6. India (+5)
7. South Korea (+4)
8. Spain (+3)
9. Germany (+2)
10. Russia (+1)

Tourism (Footfall, Infrastructure, Financial Receipts from Tourism and Overall Visitor Satisfaction)

1. Spain (+10)
2. France (+9)
3. United States of America (+8)
4. Italy (+7)
5. Thailand (+6)
6. Switzerland (+5)
7. Turkey (+4)
8. China (+3)
9. Germany (+2)
10. Australia (+1)



Soft Power and Contemporary Geopolitics

In an era marked by intricate global interdependencies and shifting power dynamics, the role of soft power in shaping contemporary geopolitics has gained prominence. This section delves into how soft power, with its intangible influence and ability to shape perceptions, navigates the complex terrain of modern international relations.

Soft Power's Response to Geopolitical Events

As geopolitical events unfold, soft power emerges as a versatile tool that nations wield to respond, adapt, and influence outcomes. Whether in times of diplomatic tensions, conflicts, or cooperation, soft power's agility becomes evident in how nations project their values, ideologies, and cultural strengths to reinforce their positions.

Soft power's response to geopolitical events often seeks to foster understanding, promote peaceful dialogues, and influence outcomes through attraction rather than coercion.

The Impact of the COVID-19 Pandemic

The global response to the COVID-19 pandemic has unveiled the pivotal role of soft power in crisis management. Nations that exhibited empathy, effective healthcare responses, and international collaboration garnered admiration on the global stage.

Soft power, in this context, involved disseminating accurate information, extending medical aid, and demonstrating resilience. The pandemic highlighted the importance of goodwill, international cooperation, and fostering a sense of global unity as crucial aspects of soft power projection.

Soft Power in the Context of Recent Geopolitical Shifts

Contemporary geopolitical shifts, characterized by the rise of new powers, evolving alliances, and the reshaping of international institutions, have further underscored the significance of soft power. Nations seek to wield influence through diplomatic engagement, cultural exchanges, and the dissemination of shared values.

Soft power becomes a vehicle for promoting cooperation, facilitating dialogues, and building bridges amid evolving geopolitical landscapes. In an era of multipolarity, soft power becomes a key instrument for nations to solidify their positions and engage effectively on the global stage.

Conclusion

In the intricate tapestry of contemporary geopolitics, soft power serves as a dynamic force that shapes narratives, garners influence, and navigates the complexities of a rapidly changing world. Its adaptability, rooted in cultural affinity, diplomacy, and collaboration, positions soft power as an invaluable asset for nations seeking to secure their interests while fostering a more interconnected and harmonious global community.

As the geopolitical landscape continues to evolve, the art of soft power projection remains instrumental in forging lasting relationships and transcending political boundaries.



Cultivating Soft Power: Insights and Strategies

In the arena of international relations, the art of cultivating soft power has emerged as a potent tool for nations seeking to extend their influence beyond traditional measures of strength.

This section delves into the nuanced strategies that nations employ to harness the intangible forces of attraction, credibility, and persuasion to shape perceptions, forge relationships, and advance their interests.

Cultural Diplomacy: Beyond Borders

At the heart of soft power lies the cultural diplomacy that transcends geographical boundaries. Cultural expressions, from art and literature to music and cinema, offer a unique window into a nation's ethos, fostering cross-cultural understanding and creating common ground. Through cultural exchanges, international festivals, and showcasing heritage, nations build bridges that resonate on a human level, transcending political differences and promoting mutual appreciation.

Diplomatic Engagement and Multilateral Diplomacy

Diplomacy, often the first line of interaction on the global stage, plays a pivotal role in soft power projection. Skilful diplomacy involves not just negotiating agreements but also fostering amicable relationships. Nations that invest in diplomatic engagement, strategic alliances, and active participation in multilateral forums demonstrate their commitment to cooperative problem-solving and the pursuit of shared goals, enhancing their global standing.

The Economic Foundations of Soft Power

Economic prosperity and development can be formidable sources of soft power. A robust economy not only commands respect but also paves the way for cultural influence. Nations that are perceived as centres of innovation, entrepreneurship, and economic stability inspire admiration and often set trends that reverberate across borders. Economic cooperation, trade partnerships, and investment initiatives become channels for extending influence while building mutually beneficial relationships.

Navigating Global Crises: A Soft Power Approach

In times of global crises, a nation's response can significantly impact its soft power. A soft power approach involves demonstrating empathy, cooperation, and effective crisis management. Countries that provide humanitarian aid, share knowledge, and engage in international collaboration during crises earn goodwill and enhance their global reputation. Soft power resilience in turbulent times can strengthen diplomatic ties and forge enduring bonds.

Conclusion

Cultivating soft power demands a delicate balance between preserving national identity and engaging with the world. The insights and strategies explored in this section underscore that while military might and economic prowess remain essential, soft power enables nations to wield influence by appealing to the shared values, aspirations, and interconnectedness of humanity.

By nurturing cultural exchanges, embracing diplomacy, bolstering economies, and demonstrating resilience during challenges, nations can create a lasting impact that transcends boundaries and shapes a more harmonious global order.



Conclusion

The World Soft Power Index 2023's assessment of political stability and its interconnectedness with various economic, social, and cultural indicators has provided valuable insights into the global landscape of stability and influence and its impact on the country's soft power. The presented rankings highlight the resilience and robustness exhibited by nations across the world in these dynamic times.

In terms of political stability, Switzerland emerges as a shining example, securing the top position. The nation's consistent performance across economic, political, and social indicators underlines its steadfast governance and effective policies. Close contenders such as Sweden, Denmark, and Singapore further demonstrate the significance of strong political institutions and well-balanced societal frameworks.

The economic and political indicators shed light on the intricate relationship between political stability and a nation's economic prowess. Notably, the United States of America, with its multifaceted strength, secures a strong position, showcasing its influence in various multilateral institutions and its robust economic structure. Other countries like Germany, France, and Japan follow closely, attesting to their capacity to navigate global complexities.

Societal and cultural dimensions have also been integral to understanding a nation's stability. The recognition of cultural symbols, the efficacy of COVID-related aid and response, and the facets of tourism underline a nation's resilience and adaptability in the face of challenges. The United States of America's consistent prominence across these criteria emphasizes its multifaceted impact on the global stage.

The rankings in the World Soft Power Index 2023 offer a compelling glimpse into the aspirations and progress of the entire world, including developing countries. Beyond mere numbers, these rankings reflect the collective will of nations to carve out their place on the global stage.

ISSF's World Soft Power Index 2023 unequivocally demonstrates that political stability goes beyond governance, echoing across economic, cultural, and societal realms. The modern global order prizes not just political might, but the harmonious integration of stability and influence across diverse domains. These findings are an invaluable compass for policymakers, researchers, and global citizens as they navigate the ever-shifting currents of global relations.

The Index is a reflection of the shared desire for progress and representation. It tells a story of collective aspiration, where each nation's efforts, regardless of its development level, contribute to the global tapestry of influence. It's a reminder that every country's journey matters and that by embracing soft power, countries can foster meaningful connections, shape narratives, and positively impact the world stage.

Appendices

The survey was sent to over 1000 general participants out of which

Participants responded to the survey: **306**

Total Participants: **306**

Specialist Participants onboarded: **21**

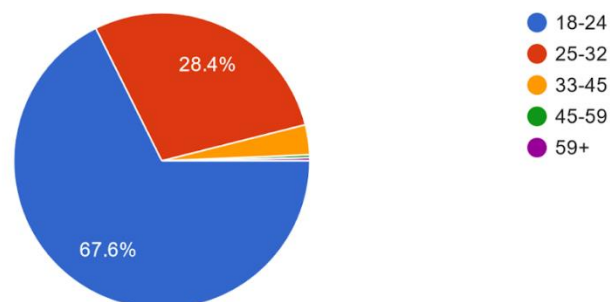
Details of Questionnaire: International respondents were asked the following questions:

1. Which age group do you fall into?
2. What is your gender?
3. Which aspects of a country's culture do you find most appealing or influential?
4. Do you think international collaboration, such as cultural exchange programs and joint projects, contributes positively to a country's soft power influence?
5. How important are a country's social values (e.g., human rights, environmental policies) in shaping its soft power influence?
6. Can you list the top 3 countries whose brand you can recall, use or will consider using?
7. Can you list the top 3 countries where you would consider visiting in the near future?
8. Can you list the top 3 countries where you would consider moving for education or career purposes?
9. Can you list the top 3 countries whose media or entertainment you actively follow?
10. Can you list the top 3 countries you believe have played the most active role in aiding other countries (including your own country) during the COVID-19 pandemic?
11. Can you list the top 3 countries you believe command the highest degree of Soft Power on the global stage?

Responses of participants are shown graphically:

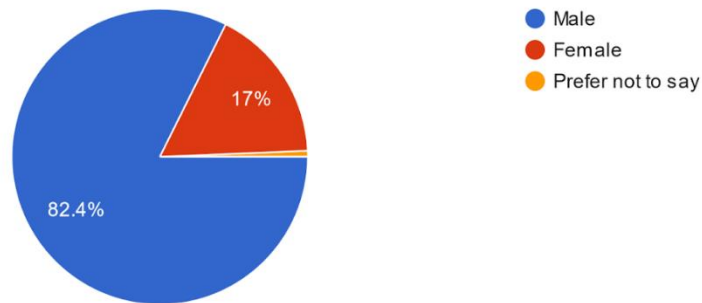
Which age group you fall into?

306 responses



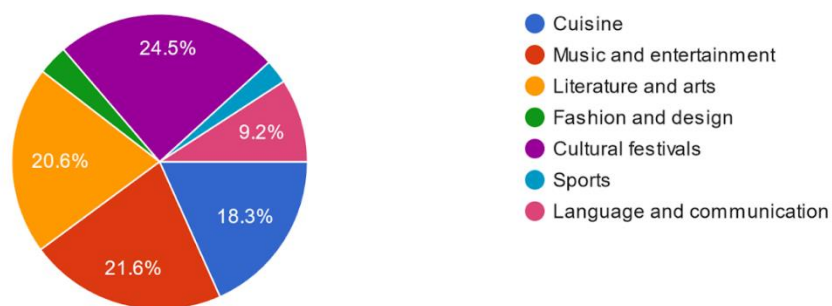
What is your gender?

306 responses



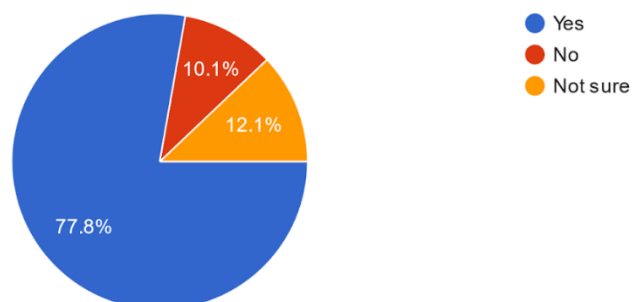
Which aspects of a country's culture do you find most appealing or influential?

306 responses



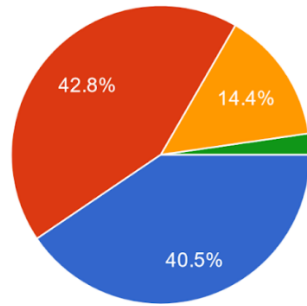
Do you think international collaboration, such as cultural exchange programs and joint projects, contributes positively to a country's soft power influence?

306 responses



How important are a country's social values (e.g., human rights, environmental policies) in shaping its soft power influence?

306 responses



- Very Important
- Somewhat Important
- Not Important
- Not Sure



About ISSF

The Indian Strategic Studies Forum (ISSF) stands as a distinguished and forward-thinking think tank that spearheads intellectual exploration and analysis in the realm of strategic affairs, international relations, and security studies. Founded on the bedrock of rigorous research, informed analysis, and a commitment to fostering a deeper understanding of global dynamics, ISSF has emerged as a prominent institution in the field of strategic studies.

At its core, ISSF serves as a platform for experts, scholars, practitioners, and thought leaders to converge and engage in insightful dialogue on a wide spectrum of issues that shape the world's geopolitical landscape. With a discerning approach that blends academic rigour with practical relevance, ISSF endeavours to bridge the gap between theory and practice, offering invaluable insights that resonate with policymakers, academics, and the wider public.

Driven by a commitment to unbiased analysis and a multiperspective approach, ISSF strives to provide a balanced and comprehensive understanding of contemporary global challenges, ranging from security threats and diplomatic intricacies to the dynamics of power and influence. It conducts research, organizes seminars, workshops, and conferences, and produces publications that contribute to a more informed and enlightened discourse on matters of strategic importance.

The ISSF's commitment extends to initiatives like the World Soft Power Index, where it applies its expertise to delve into the intricate dimensions of international influence and the intangible assets that shape global perceptions. By providing a platform for the assessment of soft power dynamics, ISSF underscores its dedication to staying at the forefront of innovative research and analysis.

Bridging Theory and Practice

ISSF's unique identity lies in its capability to bridge the realms of theory and practice, offering insights that resonate both within academic circles and among policymakers. By fostering a collaborative environment where scholars and practitioners engage in meaningful dialogues, ISSF galvanizes the transformation of intellectual discourse into actionable strategies that address complex global issues.

Impactful Initiatives

World Soft Power Index 2023: A jewel in ISSF's crown, the World Soft Power Index has emerged as a benchmark for comprehensive evaluation in the realm of international influence. Its meticulous methodology, informed analysis, and balanced perspective contribute to a deeper understanding of soft power dynamics, highlighting the intangible assets that shape perceptions and diplomacy on a global scale.

Anti-Honey Trapping Module: In September 2023, ISSF will be launching a ground-breaking initiative to sensitize officers in higher national security positions to the potential risks of honey trapping—a form of espionage that capitalizes on personal relationships. This initiative underscores ISSF's commitment to enhancing national security by equipping key personnel with the awareness and tools necessary to mitigate emerging threats.

Indian Police Reform Report: In December 2023, ISSF took a monumental step by releasing a comprehensive report on Indian Police reform. This initiative, marked by meticulous research and pragmatic recommendations, seeks to contribute to the enhancement of law enforcement capabilities, accountability, and public trust in the Indian policing system.

Free UPSC Civil Services Coaching: In an effort to democratize access to quality education, ISSF launched a program offering free high-quality coaching for UPSC Civil Services examinations to 5000 deserving students. This initiative is a testament to ISSF's dedication to nurturing the next generation of leaders who can drive positive change.

Engagement with Leading Indian Universities: ISSF's commitment to knowledge dissemination and collaboration finds expression in its engagement with leading Indian universities. ISSF seeks to nurture a culture of intellectual exchange, enriching the academic community with diverse perspectives and insights.

Conclusion

As ISSF continues to evolve, its role as a thought leader, bridge builder, and catalyst for positive change is undeniable. From its inception to its impactful initiatives, ISSF remains dedicated to promoting a deeper understanding of strategic affairs, fostering interdisciplinary dialogues, and shaping the trajectory of global discourse in an increasingly complex world.

Contact ISSF



Director's office: director@issf.org.in

Administration: admin@issf.org.in

Website: issf.org.in

Twitter: twitter.com/issf_india

LinkedIn: linkedin.com/company/indian-strategic-studies-forum

